



PRESS RELEASE – APRIL 2018

Luxury French Food Purveyor, FAUCHON, Opens Its First Hotel On September 1, 2018, Redefining The Parisian Hotel Experience

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FAUCHON, the renowned French gourmet and luxury food boutique, will celebrate the much-anticipated opening of its first branded hotel, the FAUCHON L'Hôtel Paris, on September 1, 2018. The property is a member of The Leading Hotels of the World.

FAUCHON L'Hôtel Paris has been designed with a vibrant epicurian ambiance, eclectic style, and glamorous viewpoint to draw citizens of the world to rendezvous at the epicenter of consummate pleasures. Here, grand gourmet moments, bespoke Parisian experiences, and sophisticated, spirited, and sensual spots to slumber await travelers who seek more than just a hotel — they want to savor every moment in Paris with ultimate indulgences.

"The Maison FAUCHON and the Esprit de France hotels are pleased to open the first Hotel FAUCHON. This property builds upon the brand's legacy as innovators of fine Parisian gastronomy to create a distinctive domain of service excellence, decadent gourmet cuisine, luxurious five-star hospitality, and tailor-made Parisian experiences," notes Jérôme Montantème, General Manager of FAUCHON L'Hôtel Paris.

Located on the legendary Place de la Madeleine, the home of the FAUCHON brand since 1886, FAUCHON L'Hôtel Paris is in the glamorous 8th arrondissement, easily accessible to Saint-Honoré Street, Place de la Concorde, and the Grands Magasins. The district is the headquarters of wealth, commerce, sophistication, culture, gastronomy, and architecture.

The boutique hotel is an iconic example of Haussmannian architecture featuring 54 rooms including 11 suites. The property was designed by architect Richard Martinet, a virtuoso in luxury hotels and palaces, in collaboration with the Atelier Paluel Marmont. With a unique design for each guest room and suite, guests are privy to ultimate comfort with a touch of the bold, distinctive, memorable qualities that are the signature of FAUCHON. The accommodations feature an emphasis on luxury, modernity and comfort while providing exceptional views of the Eiffel



Tower, the Madeleine or the Opera. Interiors offer bespoke furniture and carpets, herringbone flooring, French doors and balconies complemented by the latest technology including in-room tablets and mobile Wi-Fi hotspots, plus elegant bathrooms combining quality, functionality and design with Carita amenities. There is a Carita Spa on site as well as a fitness center. Hotel guests can also enjoy the private dining room and the Jardin des Thés for breakfast, tea time, or a sweet or savory treat.

The FAUCHON L'Hôtel Paris has been designed to provide guests with a custom, curated, five-star experience from arrival to departure. With a nod to the brand's culinary heritage, gastronomy is a primary focus here. At any time of day and night, Chefs are committed to sharing and discovering good taste, innovative design, and French refinement through the brand's iconic creations. Of special note, the hotel has reinvented the standard "mini bar" experience by designing a customizable "Gourmet Bar" in each room where guests can access FAUCHON delicacies from pastries and foies gras to fruit-infused teas and champagne, at any time of the day or night. Additionally, many tailor-made experiences are offered including private dinners prepared by one of the FAUCHON chefs in the room, private shopping in Paris or en suite, touring along the Seine by private boat, and much more — all to enable travelers to live every moment experiencing the very best of Paris with FAUCHON style.

The FAUCHON L'Hôtel Paris will also be notable for its own Café FAUCHON which celebrates the French culinary arts with a terrace overlooking the Church of the Madeleine. With innovation a deliberate part of its DNA, "FAUCHON" has become synonymous with decadence, guilty pleasures, innovation, and magical moments of culinary brilliance. The best of French gastronomy is offered here, in continuous service from breakfast to dinner including tea-time and refined after work "Glam'Hours." A team of experts and enthusiasts will help diners select the flavors and products to indulge their palate as only FAUCHON can do.

About FAUCHON Hotel Paris

The 5-star Hotel Fauchon Paris is co-owned by the family holding company of Mr Ducros - the majority shareholder of FAUCHON SAS - and ESPRIT DE FRANCE hotels & residences. Located in Place de la Madeleine, the historic cradle of the FAUCHON brand since 1886, the hotel will have 54 rooms including 11 suites, a restaurant with a capacity of 150 seats with terrace bar and a wellness area.

In this project, Hotels & Residences ESPRIT DE FRANCE provides its hotel expertise and FAUCHON brings its know-how in gastronomy.

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